

Parish Leader Action Plan

The Parish Leader action plan is for Youth ministers and Parish leaders who want to a proven and simple process for connecting students to the Catholic faith in college!

1. How To Collect Names: The easiest way to collect your student names & contact information is at a gathering of some sort. That can be a "Senior Night", senior dinner/reception thrown by the parish, or Graduation Mass. You can use something as simple as a clipboard with a sheet of paper OR use our free, student sign-up cards.

Take a minute to have each student pass around the sign-up sheet or fill out a sign-up card. Once done, collect all of the cards & mail them directly to us. You can also:

- Use our sign-up link to enter them individually.
- Create a google sheet or excel spreadsheet and email it to us.
- 2. Sign-up Station: A great place to have a year-long signup station is in the Vestibule or Narthex. Simply place a signup sheet, or student sign-up cards and collect after every weekend of masses.

To increase the likelihood of parents and other parishioners knowing about the sign-up station, you can make an announcement at the end of each Mass, or run week-after-week bulletin ads.

3. Place Sign-up Cards in Pews: Be sure to place either our student sign-up cards or your own in each pew to be grabbed and filled out. Some Priests will allow student contact cards to be filled out after the homily & collected at the end of Mass.

If this is the route you choose to go, be sure to communicate accordingly with your Pastor about the logistics.



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4. Collect Names All Year: Our biggest encouragement is to collect names all year! A simple way to do this is to keep an excel spreadsheet on your desktop (especially if you're the Youth minister).

When you have the chance to invite your seniors to get connected, simply fill out the spreadsheet and send it in at the end of the year. **The Parish Leader action** plan (see here) is for Youth ministers and Parish leaders who want a proven and simple process for connecting students to the Catholic faith in college!

- 5. If You Don't Have a Youth Minister: In Parishes that do not have a Youth Minister, your secretary or DRE can go to the church directory & see who has been confirmed to figure out whom they need to reach out to as a Graduating Senior. From there, you can send out an email or call the parents to discuss getting them connected after graduation.
- 6. Use Our Free Marketing Materials: Our last encouragement is to be sure and use our marketings materials. Over the years, we've learned that high school outreach is more <u>effective</u> when you have concrete ways of promoting your programs. And in ministry... that means having the materials (physical and digital) that keep your parishioners informed and taking action!

With our free materials, you'll have everything you need to seamlessly connect your graduating seniors to the faith in college...without all the stress of creating the materials yourself! Access them for free at <u>landing.newmanministry.com/parish-materials</u>